

# PRATIK DAGAONKAR

Creative Video Producer | Content Producer | Director

Email: [pratik.filmwork@gmail.com](mailto:pratik.filmwork@gmail.com)

Portfolio & Testimonials: [www.pratikd.com](http://www.pratikd.com) Showreel: [Watch here](#)

Location: Mumbai / Nashik, India. (Open to relocation across Europe)

## PROFESSIONAL SUMMARY

Creative Video Producer and Content Lead with over 9 years of experience in end-to-end storytelling, high-impact branded content, and multi-platform campaign production. Proven ability to lead creative teams, shape concepts from brief to delivery, and deliver results for global brands including Meta, Mercedes-Benz, Swiggy, and MTV. Excel at managing post-production pipelines, cross-functional coordination, and driving measurable audience growth.

## CORE COMPETENCIES

- Creative Direction & Concept Development
- Video Production & Cinematography
- Post-Production & Video Editing
- Scriptwriting & Storytelling
- Campaign Asset Delivery (Multi-language & Multi-format)
- Team Leadership & Studio Management

## TECHNICAL SKILLS

Adobe Premiere Pro • DaVinci Resolve • Adobe After Effects • Adobe Audition • Adobe Photoshop • Adobe Illustrator  
• Ableton Live • Streamlabs OBS

## PROFESSIONAL EXPERIENCE

**Freelance Video Editor. E Cultify** – Mumbai, India | 2026

- Edited high-performing social media videos for VIBGYOR Schools, consistently achieving an average of **10k views** per video on Instagram.

**Freelance Video Editor / Post-Production Lead. Kulfi Collective** – Mumbai, India | 2025

- Led full post-production delivery for **Meta's** campaign assets, coordinating motion graphics, rigging, animation, voiceover, colour grading, and multiple rounds of director/client approvals.
- Managed delivery of **40+ final assets** across **3 languages** and **2 formats** for **Meta AI** digital campaigns.

**Freelance Video Editor. Post Office Studios** – Mumbai, India | 2025

- Edited **sizzle reel** for a reality TV format pitched to U.S. producers.

**Freelance Video Editor. Pepper Content** – Mumbai, India | 2025

- Produced and edited social reels for **Metropolis Healthcare** targeting Indian and African markets.

**Documentary Editor / Post Production. Independent** – Nashik, India | 2025

- Sound Design, Video editing, Packaging for a 10 min documentary currently contesting at festivals about a Malyali-Canadian Rapper.

**Freelance Cinematographer. Red Bangle Films** – Bangalore, India | 2022

- Shot and recorded sound for Swiggy partner incentive campaign videos.

**Freelance Cinematographer. OneWork Media** – Bangalore, India | 2022

- Shot Videos for events with 100k + participants at Heartfulness Meditation Center, Hyderabad. Total estimated 10 Million views.

### **Video Specialist (Full-time). Playshifu – Bangalore, India | 2021 – 2022**

- Led production of **35+ product advertisement films**, contributing to global customer acquisition of **over 1 million users**.
- Created **50+ social media videos** that grew the channel to **20k followers**.
- Remotely directed and executed **5 ad films** in collaboration with American production studios.
- Designed and set up an in-house production studio, reducing external production costs by **50%**.

### **Short Film Editor. Indian Film Project – Pune, India | 2022**

- Edited a **short film** in 12 hrs which got selected in top 30 IFP 2022.

### **Freelance Cinematographer. ZigWheels, Powerdrift & CarDekho – Pune, India | 2020 – 2021**

- Shot MG Hector promotional video that achieved **1.1 million views** on YouTube.

### **Freelance Creative Producer / Cinematographer / Video Editor. MX Advertising – Mumbai, India | 2019 – 2021**

- Produced, shot, and edited social campaigns for **MTV x Lakmé Academy**, reaching **150k views** on Instagram.
- Delivered video content for Arena Multimedia, Elecon Industry, and Watertec.

### **Freelance Cinematographer / Video Editor. Overdrive Media – Ahmedabad & Kerala, India | 2019**

- Shot and edited two high-visibility Land Rover Jaguar Discovery Sport campaigns with combined **~50k views**.
- Produced client journey video for **Mercedes-Benz AMG**.

### **Godrej India Culture Lab – Mumbai, India | 2019**

- Edited 20+ Youtube Videos of Conferences, Podcasts & mixed media videos with Godrej scholars. **Total view count over 100k**.

### **Pratham NGO – Nashik, India | 2019**

- **Designed and Edited 50+ Animated Educational Videos** for instructing early students in Maths in Hindi.

### **CREDAI NASHIK – Nashik, India | 2019**

- Won a city wide competition to make a film representing Nashik which was viewed by thousands of attendees and **gained 50k views online**.

### **Video Specialist (Full-time). D'Art of Science – Goa, India | 2017 - 2018**

- Shot & Edited 70+ videos of unique experiment & science videos **increasing reach to 100k subscribers on YouTube**.

### **Video Editing Intern. The Glitch – Mumbai, India | 2016**

## **EDUCATION**

**Graduate in Communication Design – Specialization in Film & Video**

MIT Institute of Design, Pune, India | 2016

## **LANGUAGES**

- **English** – Fluent (Professional working proficiency)
- **Hindi** – Native
- **Marathi** – Native

Client testimonials, links to videos, available on my website: [www.pratikd.com](http://www.pratikd.com)