

Pratik Dagaonkar

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Portfolio:

<https://www.pratikd.com>

Showreel:

<https://www.youtube.com/watch?v=eD1iWYFdwUk>

Skills: Video & Image Editing, Cinematography, Photography, Creative Direction, Script writing.

Experience

Freelance Video Editor

Pepper Content

2025. Mumbai, India.

Edited a series of Reels for **Metropolis Healthcare** for Indian & African markets.

Post Office Studios

2025. Mumbai, India.

Edited a **sizzle reel** for a **reality TV show** being pitched to **producers in USA**.

Kulfi Collective

2025. Mumbai, India.

Edited a series of Reels for **Meta** in **3 Languages and 2 Formats** for their **AI Features in Facebook, Instagram & Whatsapp**.

Indian Film Project

2022. Pune, India.

Edited a short film in 12 hrs which got selected in top 30 IFP 2022.

Godrej India Culture Lab

2019-20. Mumbai, India.

Edited 20+ Youtube Videos of Conferences, Podcasts & mix media videos with Godrej scholars. **Total view count over 100k**.

Video Specialist Full-time

Playshifu

2021 - 22. Bangalore, India.

Led the production of 35+ product advertisements, **driving customer acquisition to over 1 million globally**.

Created **50+ social media videos** increasing reach to **20k followers**.

Remotely executed 5 Ad films with American production studios.

Set-up in-house production studio **reducing production costs by 50%**.

D'Art of Science

2017-18. Goa, India.

Shot & Edited 70+ videos of unique experiment & science videos increasing reach to **100k subscribers** on YouTube.

Freelance Cinematographer

Red Bangle Films

2022. Bangalore, India.

Shot and recorded sound for **Swiggy** Partner Incentive Videos.

Qrious Creative Media

2022. Bangalore, India.

Documented 10+ events over 7 days of Bangalore Design Festival.

OneWrk Media

2022. Bangalore, India.

Shot Videos for 2 events with 100k + participants at Heartfullness Meditation Center, Hyderabad.

ZigWheels, Powerdrift, CarDekho

2021. Pune, India.

Shot MG Hector video which has **1.1Million Views** on YouTube.

Shot Auto Expo 2020.

Freelance Cinematographer + Video Editor

Overdrive Media

2019. Mumbai, India.

Shot & Edited 2 high-visibility projects for **Land Rover Jaguar**

Discovery Sport with total of approx 50k views on Youtube.

Shot & Edited internal video for **Mercedes Benz AMG**.

MX Advertising.pvt ltd

2019-20. Mumbai, India.

Shot & Edited social media content for **MTV x Lakme Academy** which got **150k views** on Instagram.

Shot & Edited videos for Arena Multimedia, Elecon Industry, Watertec.

Summary

I am a multi-skilled video specialist with a **diverse skill-set & experience**

in cross-platform video production.

I specialize in **bridging creative & technical expertise** to drive engagement.

Proven ability in leading complex video

projects from **ideation to delivery.**

Skilled in **aligning creative vision with business objectives** through optimized workflows.

I've **collaborated with international brands**

leveraging cutting-edge equipment,

software & creative techniques to **deliver**

high performing, top quality videos.

Focused on bringing my filmmaking acumen

to **global companies & studios**, producing

high-quality, compelling visuals.

Education

MIT Institute of Design.

Pune. 2016.

Graduate Diploma

(Bachelors Degree equivalent)

in **Communication Design**

specializing in **Film & Video.**

My 1st fictional short film

was **integrated into a course &**

taught to subsequent batches.

I **co-wrote & directed** a multi cam

Marathi language **short film** which

has **1 million + views** on YouTube.

Softwares

Adobe Premiere Pro

Adobe After Effects

DaVinci Resolve

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Adobe Audition

FinalDraft

Celtex

AI Expertise

Midjourney

Runway ML

Veed.io

Lumen5

Chat GPT/ Grok/ Claude/ Gemini